

Message Text

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PAGE 01 CASABL 01357 131613Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 111170 /70

R 130945Z DEC 76
FM AMCONSUL CASABLANCA
TO SECSTATE WASHDC 4502
USDOC WASHDC
INFO AMEMBASSY RABAT
AMEMBASSY TUNIS
AMEMBASSY TRIPOLI

UNCLAS CASABLANCA 1357

E.O. 11652: N:A
TAGS: BEXP, MO
SUBJ: FY 77 TRADE PROMOTION -- AG MACHINERY CATALOG SHOW

REF: A) STATE 126396 B) RABAT 3124 C) RABAT 4149

1. CASABLANCA AND RABAT DECIDED THAT, REF B NOTWITHSTANDING, AG MACHINERY CATALOG SHOW SHOULD BE IN CASABLANCA. MARKET FOR AGRICULTURAL MACHINERY IN MOROCCO IS AMONG IMPORTERS RATHER THAN AMONG END USERS AND IMPORTERS ARE ALL LOCATED IN CASABLANCA. INTEREST CONTINUES HIGH IN ALL TYPES OF EQUIPMENT MENTIONED IN REF B. AS STATED REF C, WE HOPE USDOC CAN MAKE AVAILABLE TECHNICAL EXPERT ON AGRICULTURAL MACHINERY FOR SHOW WE ANTICIPATE HOLDING CATALOGUE SHOW IN CONGEN COMMERCIAL LIBRARY, WHERE PREVIOUS SHOWS WERE HELD WITH GREAT SUCCESS.

2. REQUEST YOU CONFIRM DATES SHOW WILL BE PRESENTED IN CASA. AS WELL AS ITINERARY OF SHOW DIRECTOR (TO ENABLE US TO MAKE HOTEL RESERVATION). WE WOULD APPRECIATE PROMPT REPLY TO ENABLE US MAKE FIRST CONTACTS AND TO PREPARE LISTS OF PROSPECTIVE VISITORS. ALSO PLEASE INFORM US WHEN WE EXPECT CATALOGUES IN ORDER TO TRANSLATE AND PREPARE INDEX FOR VISITORS.

3. HOPE WE CAN RETAIN CATALOGUES FOR USE WITH LOCAL CHAMBERS OF COMMERCE IN PROVINCIAL CITIES.
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Message Attributes

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Disposition Date: 01 JAN 1960
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